

DEPARTMENT OF ATHLETICS/INTRAMURALS

MEMORANDUM

FROM: Frank McInerney

May 21, 1976

TO: Vivian Barfield

SUBJECT: ARTICLES IN THE "VALLEY ADVOCATE," "GREENFIELD (MASS.) RECORDER,"
AND THE "AMHERST RECORD"

I am deeply disturbed that you have chosen to air the differences of opinion you have with the administration in the public press.

In doing so, you have violated the code of ethics to which many of our coaches subscribe. One predictable result of this unfortunate action of yours is to further diminish your ability to communicate and serve said coaches.

I would further like to observe that using the media to discuss your personal-professional problems in the public press, which in my judgment is rarely defensible, is particularly undesirable at a time when the Department, like many, is literally struggling for survival. To present a public image of the Department as you have, can ultimately have a deleterious effect on those you have agreed to serve, your fellow professionals. I would ask you before acting to at least discuss your contemplated actions of this type with your departmental colleagues. I believe you owe them that courtesy.

rk

cc: Departmental Distribution