Abstract
Includes reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

Access
The collection is open for research.

Language:
English

Scope and Contents of the Collection
Reports, addresses, articles, proposals, memos, and correspondence regarding post-war marketing plans in New England, for agricultural products in general, and for dairy products in particular, including the Every Other Day Milk Delivery campaign.

Processing Information
Processed by Linda Seidman, 1985.

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Cite as: New England Post-War Marketing Plans Collection (MS 83). Special Collections and University Archives, University of Massachusetts Amherst Libraries.

Search terms

**SUBJECTS**

- Agriculture--Economic aspects--New England--20th century--Sources.
- Dairy products--New England--Marketing--History--20th century--Sources.
- Farm produce--New England--Marketing--History--20th century--Sources.
- New England--Economic conditions--20th century--Sources.